

# Adventure Outfitters

By Jeff Janssens, Adventure Outfitters

**EDITOR'S REMARKS**

Jeff Janssens owns and operates Adventure Outfitters. We have worked extensively with Jeff over the past 5+ years and are extremely pleased to have him on board with *The Huntin' Fool* magazine. He knows what he is talking about when it comes to gear and aggressively works to only represent and sell quality products. Knowing that Jeff is critical when reviewing new as well as standard hunting equipment, we rely heavily on his judgment when gearing up for our own hunts. If you have any gear questions, it can't hurt to call Jeff and listen to his opinion. He has made it a point to carry most of the gear on Garth's gear list that we have published in previous issues.

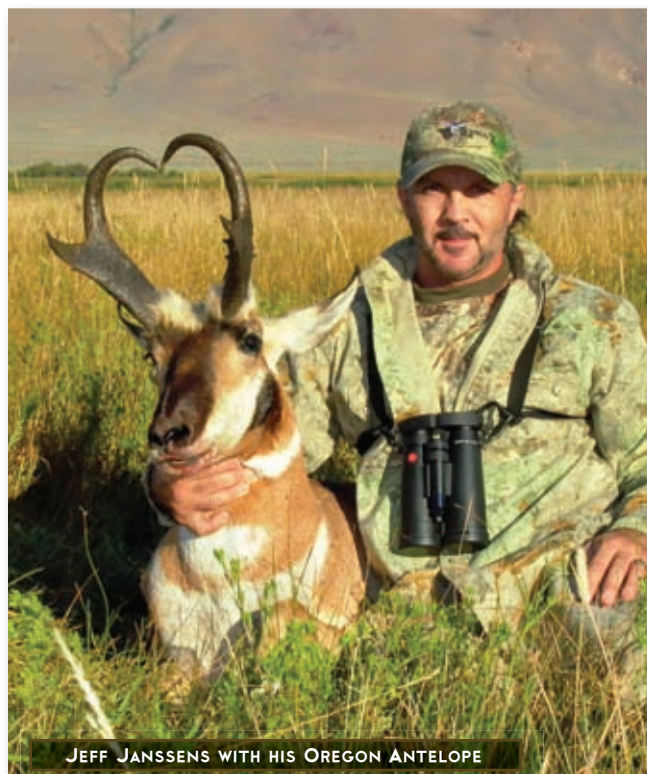
—Jason Carter

Adventure Outfitters was founded approximately 14 years ago in August of 1996. The real demand for 'high end' optics was just beginning back then and it was real tough to find a retailer that handled all the major brands to compare, not to mention find answers to your questions from someone truly knowledgeable and unbiased. It seemed at best you could find a shop that maybe handled only one brand and any information was strongly biased toward that one only, for no other reason than that was all they carried or had experience with. It definitely was very difficult to compare for yourself the various options first hand, side by side.

Having worked for various sporting goods stores and gun shops since out of high school, and then becoming the manager and buyer for one of Oregon's largest volume gun shops at the time, it was virtually impossible to convince the owners to inventory optics of the top end caliber and price for their customers. So the idea came to me, why not start my own specialty business catering to this new emerging demand and market. Having always been a true Huntin' Fool since a very young age (thanks to my dad), spending an insane amount of time in the field and having a real passion for the sport, good equipment, and especially quality optics, the choice to pursue my goal was a natural. My intention was, and still is, to offer high quality specialty hunting products and equipment, not found at your regular sporting goods store or gun shop; with the primary focus being to offer customers top quality upper end products and the very best customer service. We originally specialized in optics but have since expanded into all hunting related products and only the best equipment on the market. Now we are able to offer our customers over 2,000 different items and a brand new website to showcase and support it all, visit us at [www.AdventureOutfittersInc.com](http://www.AdventureOutfittersInc.com).

In addition, if you don't find an item you are looking for in our extensive product list, we will be happy to special order

it for you if possible. We spend a tremendous amount of time in the field, using and comparing the various products and equipment we sell, side by side, to be able to relate our findings and the differences to you, our customer. We feel we offer a unique service that you won't find elsewhere, to be able to give an unbiased, first hand, accurate assessment and opinion of the wide array of products we sell, and even ones we don't. You can call us anytime to express your needs and we will do our best to explain your options and what is best suited for your individual requirements. Every day we spend the majority of our time on the phone talking



JEFF JANSSENS WITH HIS OREGON ANTELOPE





GARTH CARTER ON A UTAH MOUNTAIN LION HUNT WITH THE HARD CORE HUNT PACK

with our customers, listening to their needs, answering their questions, and thoroughly explaining their best options. It has been this way for 14 years now and I expect it to be that way for the next 14 years, I wouldn't want it any other way. We will always give you our personal attention and help you any way we can.

Our combined time in the field, not just "casually" hunting but obsessively so, with several months spent each year pursuing trophies throughout the western states, Alaska,

and Canada, gives us (and you) a wealth of information and first hand experience to draw from. From deer, antelope, elk, and bear to moose, caribou, sheep, and goat, and everything in between, we have done it and will be happy to help you in any way we can. From days upon days of comparing optics side by side, to our own stress testing of just how waterproof a manufacturers waterproof gear really is, and everything in between, we are always looking for the best. If we have felt there is a void in the marketplace for a much needed product then we have even designed some of our own exclusive specialty products, such as our "Hard Core Hunt Pack" and line of "Hunt-Pod" Tripods, with more new products being developed. Watch for our newest product we have been designing, a combined effort with another, the 'Long Range TSR' (Tripod Shooting Rest) which should be available soon.

Adventure Outfitters is a proud supporter and/or member of the following organizations: The NRA, Rocky Mtn Elk Foundation, Mule Deer Foundation, Wild Sheep Foundation, Safari Club International, Oregon Hunters Association, and our #1 cause "The Hunt Of A Lifetime Foundation." This outstanding organization grants the wishes of children that have been diagnosed with a life-threatening illness to go on the hunt of their dreams and make it become a reality. In the past few years Adventure Outfitters has raised approximately \$25,000 for this most worthy cause. Please support the organizations that support us, give generously and get involved! We feel our customer service and attention to your needs is second to none! We look forward to serving you and greatly appreciate your business!

